



2015

# YOUR PATHWAY TO UNIVERSITY IN THE UK

UNIVERSITY FOUNDATION AND  
MASTERS PREPARATION PROGRAMMES

**BUSINESS**  
**HUMANITIES**  
**SCIENCE**  
**ACCOUNTING**  
**ART & DESIGN**  
**LAW**  
**ACHIEVE**  
**SUCCEED**  
**GROW**



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Photograph:  
Frank Bell as a Prisoner of War  
in the 1940s.

1916

FOUNDER FRANK BELL WAS  
BORN IN CALCUTTA, INDIA

1938

FRANK WAS AWARDED A  
FIRST-CLASS DEGREE IN  
FRENCH AND SPANISH FROM  
THE UNIVERSITY OF CAMBRIDGE

1955

FRANK ESTABLISHED THE  
FIRST BELL SCHOOL AT  
9 CRANMER ROAD IN CAMBRIDGE

1972

FRANK SET UP THE BELL EDUCATIONAL TRUST.  
ALL FEES WERE REINVESTED TO IMPROVE  
STUDENT SERVICES AND FACILITIES

1986

BELL LAUNCHES ITS FIRST  
YOUNG LEARNER PROGRAMME AT THE  
LEYS SCHOOL, CAMBRIDGE,  
WHICH STILL RUNS TODAY

1958

THE BELL SCHOOL MOVED TO  
ITS NEW LOCATION ON RED  
CROSS LANE IN CAMBRIDGE,  
WHERE IT REMAINS TODAY

1990

THE TRUST  
ESTABLISHES A SCHOOL IN  
GENEVA, SWITZERLAND

1939-1945

AS A PRISONER OF WAR DURING  
WORLD WAR II, FRANK TAUGHT  
HIS FELLOW PRISONERS  
SPANISH AND FRENCH, WHICH  
LED TO THE CREATION OF A  
SECRET UNIVERSITY. DURING  
THIS TIME HE BECAME  
CONVINCED THAT THE ROUTE TO  
INTERNATIONAL COOPERATION  
AND UNDERSTANDING  
LAY IN LEARNING

# THE BELL STORY

For nearly 60 years, Bell has provided unforgettable learning experiences to students from around the world, helping to change the lives of over 1 million people. Through excellent teaching, exceptional facilities, and outstanding guidance and support, Bell is committed to helping its students achieve their full potential.

2007

IN PARTNERSHIP WITH OBEIKAN  
EDUCATION, THE TRUST IS APPOINTED TO  
MANAGE 'THE LARGEST ENGLISH  
LANGUAGE TEACHING PROJECT IN THE  
WORLD' AT KING SAUD UNIVERSITY IN  
SAUDI ARABIA. THROUGHOUT THE FOUR  
YEAR PROJECT, OVER 20,000 STUDENTS  
IMPROVED THEIR ENGLISH TO PREPARE  
FOR UNDERGRADUATE STUDIES

2011

THE TRUST MAKES A  
MULTI-MILLION POUND  
INVESTMENT IN THE ORIGINAL  
CAMBRIDGE CAMPUS TO  
IMPROVE FACILITIES

2014

BELL SECURES PARTNERSHIPS  
WITH 16 UK UNIVERSITIES TO  
GUARANTEE STUDENT  
PROGRESSION FROM A UNIVERSITY  
FOUNDATION PROGRAMME

BELL LAUNCHES ITS SUCCESSFUL  
UNIVERSITY FOUNDATION  
PROGRAMME IN LONDON

2004

BELL LAUNCHES ITS FIRST  
UNIVERSITY FOUNDATION  
PROGRAMME IN CAMBRIDGE

2009

THE TRUST LAUNCHES A TEACHER TRAINING CAMPUS  
AT HOMERTON COLLEGE, PART OF THE UNIVERSITY OF  
CAMBRIDGE, AND WELCOMES OVER 800 TEACHERS  
EVERY SUMMER IN SUBSEQUENT YEARS

2011

THE TRUST HAS FIVE YOUNG LEARNER  
CENTRES AND WELCOMES OVER 5,000  
STUDENTS EACH YEAR

2015

BELL LAUNCHES NEW  
SUBJECT PATHWAYS  
TO UNIVERSITIES  
INCLUDING SCIENCE  
AND ART AND DESIGN

2010

IT IS ESTIMATED THAT OVER 1 MILLION STUDENTS HAVE BEEN EDUCATED  
AROUND THE WORLD WITH BELL SINCE 1955



Anna (left), a Bell University Foundation student 2013-14, with her sister Catharina, a former Bell graduate, at Anna's end-of-course celebration. Anna is going to Leibniz Universität Hannover, one of the largest and oldest science and technology universities in Germany.



## UNIVERSITY+YOU

**CONNECTING YOU WITH UNIVERSITIES** MEET REPRESENTATIVES FROM A RANGE OF UK UNIVERSITIES AT UNIVERSITY+YOU, OUR HIGHER EDUCATION FAIR WHICH TAKES PLACE IN NOVEMBER EACH YEAR. (PICTURED ABOVE: STUDENTS AT UNIVERSITY+YOU, BELL CAMBRIDGE 2013)

# GAIN YOUR PLACE AT A LEADING UNIVERSITY WITH BELL

Our university pathway programmes are designed to prepare international students for undergraduate or postgraduate degrees taught in English. Our goal is to ensure you have the academic and language skills, as well as subject knowledge, to succeed at an English-medium university.

### GUARANTEED PROGRESSION TO A UNIVERSITY IN THE UK

Our partner universities offer a variety of undergraduate and postgraduate programmes. They have been carefully selected based on their ranking, reputation, facilities, location and the wide variety of degree courses they offer. See our university partners on pages 6-7.

We also provide advice and assistance if you wish to apply to other universities. We have helped students on our University Foundation Programme secure places at many top universities including those in the Russell Group.

### A PROVEN EDUCATIONAL APPROACH

We help students achieve success and prepare for university by becoming more confident and more independent learners – a characteristic required by British universities. The Bell Way illustrates our approach to teaching and learning, see pages 8-9.

### A RECORD OF SUCCESS

We are proud of our teaching expertise and proven track record of results with a **97% student pass rate\*** on our University Foundation Programme, of which, **68% achieved a merit or distinction**. Find out which universities our students have progressed to on pages 6-7.

\*Average pass rate across the classes of 2012 and 2013.

### INDIVIDUAL CARE AND ATTENTION

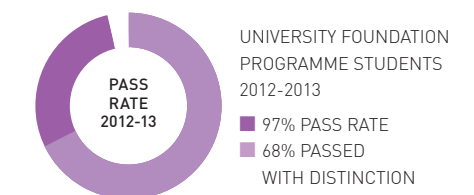
In addition to your weekly tutorial, you receive individual guidance on applying to university through our Higher Education Advisory Service. Our expert advisors will help you choose the best course and university for you and help you create the perfect personal statement.



“The university pathways team gave me great advice – one tutor sat with me for three hours helping to complete my university applications”

CHARLES, FROM BELGIUM

### PROVEN TRACK RECORD



**SUCCESS GUARANTEED**

### THE BELL GUARANTEE

Upon successful completion\* of the Bell University Foundation Programme, we guarantee you will be offered entry onto an undergraduate course at one of our partner universities. If not, you will be offered free tuition and university advice until your place is secured.

\*Minimum pass grade of 40%, a score of 5.5 or above in each component of the IELTS test and an attendance record of at least 90%.

Conditional offers are also available before you start your foundation programme from selected university partners.





# OUR UNIVERSITY PARTNERS

On successful completion of the Bell University Foundation Programme, our partner universities offer guaranteed entry to an undergraduate degree course, subject to admissions criteria.

### PARTNER UNIVERSITIES

- 1 Anglia Ruskin University
- 2 Oxford Brookes University
- 3 Kingston University London
- 4 Middlesex University London
- 5 **Queen's University Belfast\***
- 6 Southampton Solent University
- 7 University of Brighton
- 8 University College Birmingham

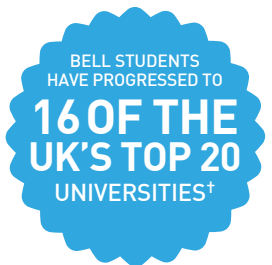
- 9 University of Essex
- 10 University of Hertfordshire
- 11 University of Kent
- 12 University of Leicester
- 13 University of Reading
- 14 University of Westminster
- 15 University of Winchester
- 16 Richmond University

### OTHER UNIVERSITY DESTINATIONS

In addition to our partner universities, students who have completed the Bell University Foundation Programme have also progressed to a variety of degree courses at other UK universities including:

- 1 City University, London
- 2 **Durham University\***
- 3 **The University of Edinburgh\***
- 4 **King's College London\***
- 5 **University of Warwick\***
- 6 Goldsmiths, University of London
- 7 **Newcastle University\***
- 8 Northumbria University
- 9 Royal Holloway, University of London
- 10 SOAS (School of Oriental and African Studies) University of London
- 11 University of Bath
- 12 University of Dundee
- 13 University of East Anglia

- 14 University of East London
- 15 University of Greenwich
- 16 **The University of Manchester\***
- 17 **The University of Nottingham\***
- 18 **University of Sheffield\***
- 19 **University of Southampton\***
- 20 University of St Andrews
- 21 University of Surrey
- 22 University of Sussex
- 23 University of the Arts London
- 24 **University of Exeter\***
- 25 Regent's University London
- 26 Lancaster University



### PROGRESSION TO TOP UNIVERSITIES

Students from **Bell's University Foundation Programme** have progressed to the following Russell Group universities:

- Durham University
- The University of Edinburgh
- University of Exeter
- King's College London
- Newcastle University
- Queen's University Belfast
- The University of Manchester
- University of Sheffield
- University of Southampton
- University of Warwick

Students from **Bell's Masters Preparation Programme** have progressed to the following Russell Group universities:

- University of Cambridge
- The University of Edinburgh
- London School of Economics
- Newcastle University
- University of Oxford
- University of Sheffield
- University of Warwick
- University of York

“I've worked with Bell for a number of years and we've always found the Bell students to be quite special. They get fantastic counselling and facilities and always do well at university”

DAVID STREET, HEAD OF INTERNATIONAL STUDENT RECRUITMENT, THE UNIVERSITY OF WINCHESTER



\*Russell Group universities.  
† The Independent University League Tables and Rankings 2013 compiled by the Complete University Guide.



# THE BELL WAY

COMMITTED TO SUCCESS

**97%**  
OF STUDENTS WOULD  
RECOMMEND BELL  
TO A FRIEND\*

The Bell Way is a set of educational principles designed to help students become better learners, to build confidence and to achieve their learning goals. Students are encouraged to commit to their own progress.



## HIGH EXPECTATIONS

“ The Masters Preparation Programme helped me to communicate, improve my teamwork and interact with people of different cultures. The teachers motivated me, helping me to get good results and apply to universities for my Masters in Finance and Investment ”

FRANCISCO, FROM VENEZUELA



## CLARITY OF LEARNING

“ I really appreciate the approach to study here; although it's challenging, it's interesting and useful. It's more effective than other courses because you know what you're going to focus on and that's the reason you have a personal goal, like a high IELTS mark ”

JULIA, FROM ITALY



## UNIQUE INDIVIDUAL

“ You have tutorials every week but what I really like is that the teachers will spend time to talk with you after class and help you with any problems you have. You can always ask them for extra work and they will tell you what you need to do to improve ”

BAUDOUIN, FROM BELGIUM



## LEARNING EVERYWHERE

“ At Bell, we are taught in and out of the class, a great social programme which helps us to communicate with each other, especially with international students. They always encourage us to speak in English ”

HASSAN, FROM SAUDI ARABIA



## ASSESSMENT AS LEARNING

“ I received really personal feedback from my teacher and it made me feel important. It's important for a student to feel special because you are – you're not a number ”

MARIA, FROM ITALY



## ORGANISATIONAL LEARNING

“ Progressing from school to university is a big step, but the teachers here prepare us well. They are all well-educated; one of mine also teaches at Cambridge University ”

NICOLLE, FROM COLOMBIA

## WE CREATE HIGH EXPECTATIONS AND ENGAGEMENT

Bell students have progressed to 16 of the UK's top 20 universities.

## WE HAVE CLEAR, CONSISTENT LEARNING GOALS AND TEACHING METHODS

Students work with their teacher to set clear and challenging learning goals within a tailored study and activity plan.

## WE FIND OUT ABOUT EACH STUDENT'S AMBITIONS AND CAPABILITY, AND BUILD FROM THERE

97% of Bell students felt that their teachers gave good advice and support.

## WE MAXIMISE FORMAL AND INFORMAL OPPORTUNITIES FOR LEARNING

93% of students said that Bell's integrated learning approach of lessons and cultural activities improved their English.

## WE USE ASSESSMENT AND FEEDBACK TO HELP STUDENTS DEVELOP AS INDEPENDENT LEARNERS

All students benefit from 1 to 1 tutorials with their teacher to review their progress and set goals throughout their course.

## WE CONTINUOUSLY REFRESH AND RENEW OUR PROFESSIONAL SKILLS TO SUPPORT EFFECTIVE LEARNING AND TEACHING

93% of parents thought the teachers were fantastic or good.



# UNIVERSITY FOUNDATION PROGRAMME

PREPARE FOR  
UNDERGRADUATE  
STUDIES  
ACHIEVE  
SUCCEED  
GROW

SANDRO,  
FROM ITALY

UNIVERSITY FOUNDATION  
PROGRAMME 2013-2014  
GRADE: DISTINCTION  
UNIVERSITY DESTINATION:  
CASS BUSINESS SCHOOL,  
CITY UNIVERSITY LONDON,  
BSC (HONS) BUSINESS  
STUDIES

GUARANTEED  
PROGRESSION  
TO A UK  
UNIVERSITY  
SEE PAGE 5



# UNIVERSITY FOUNDATION PROGRAMME

## THIS COURSE IS FOR

- Students who want to progress to a UK university and have 12 years of education in their own country (usually students will have completed High School).
- Students who wish to prepare for study at an English-medium university in their own country.
- Students who want a rigorous academic course and to study subject content in English.

## COURSE OVERVIEW

The University Foundation Programme is an academic course designed to prepare international students for a range of undergraduate courses.

## COURSE OUTCOMES

Upon completion of Bell’s University Foundation Programme, you will:

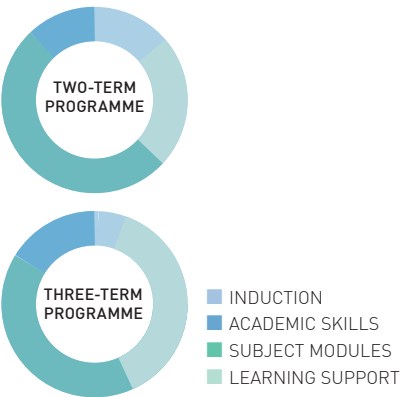
- Be able to progress to a UK university undergraduate degree course in your chosen field of study.
- Have a Bell Foundation Programme Certificate highlighting your attainment, which is recognised by UK universities.
- Have achieved an IELTS grade to gain entry to a UK or English-medium university.
- Be a more independent learner and have the study skills to succeed at university.

## NEXT STEPS

➡ Join an undergraduate degree course in the UK or at an English-medium university.

## COURSE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	17	17
MAXIMUM CLASS SIZE	12	10
WEEKLY HOURS		
Two-term programme	22	22
Three-term programme	21	21
MINIMUM LANGUAGE LEVEL		
Two-term programme	Upper Intermediate B2//IELTS 5.5	
Three-term programme	Intermediate B1/IELTS 4.5	
START DATES		
Two-term programme	04 January 2015	
Three-term programme	27 September 2015	



	THREE-TERM PROGRAMME	TWO-TERM PROGRAMME
INDUCTION	42 hours	84 hours
ACADEMIC SKILLS		
Study skills and IELTS preparation	240 hours	108 hours
Tutorials and supported self-study	51 hours	36 hours
SUBJECT MODULES		
Subject 1	102 hours	108 hours
Subject 2	102 hours	108 hours
Subject 3	102 hours	108 hours
LEARNING SUPPORT		
ICT	51 hours	36 hours
Visiting speaker programme	36 hours	36 hours
Life in Britain	15 hours	–
University applications	15 hours	included in induction
TOTAL	756 hours	624 hours

## PATHWAYS OFFERED

	CAMBRIDGE	LONDON
BUSINESS	●	●
ACCOUNTING AND FINANCE	●	
SCIENCE	●	
HUMANITIES	●	
LAW	●	
ART AND DESIGN		●

## COURSE DESCRIPTION

The course includes the study of three subject modules, an academic skills module and learning support.

## ACADEMIC SUBJECT MODULES

We offer six foundation programmes designed to help you progress to degrees in the areas of:

- Business
- Humanities
- Science
- Accounting and Finance
- Art and Design
- Law

Each programme includes three subject modules that you will study in English. They are taught by tutors who are experts in their field. You will develop your knowledge and vocabulary in each subject, and will be taught using the same approaches you will encounter at a UK university.

## ACADEMIC SKILLS MODULE

This module will ensure you are fully prepared to succeed at university. You will be able to confidently work with native and non-native speakers of English.

## Study skills

You will practise the study skills you will need for the tasks, assignments and exams set at university. You will engage in ways of studying which may be very different to the ones you have experienced in your own country, but you will quickly become familiar with them, and learn how to gain high marks.

The main areas of focus are:

- **Reading and listening:** the organisation of texts; note-taking from articles and lectures
- **Writing:** planning and drafting essays; paraphrasing, summarising and synthesising
- **Speaking:** giving presentations; discussing ideas and opinions
- **Critical thinking:** analysing and evaluating arguments
- **Research:** carrying out research; referencing.

## IELTS preparation

You will receive intensive preparation for the IELTS examination which you will take in the final weeks of your course. The exam fee is included. The IELTS exam tests the four language skills of listening, reading, writing and speaking. An overall IELTS band score of 5.5 or higher is usually required for entry to degree programmes at universities in the UK and abroad.

## Tutorials and supported self-study

You will meet with your academic skills tutor every week. This is your opportunity to discuss your progress, receive guidance, and ask any questions you may have. You will also have a guided self-study session where you will be shown how to use the many learning resources available at Bell, and develop as an independent learner.

## LEARNING SUPPORT

In this module you will prepare for life and study in the UK.

## Information Technology (IT)

IT sessions ensure you are familiar with the software commonly used at university. There is no formal assessment, but classes will help you complete your coursework assignments, including essays, research projects and presentations.

## Life in Britain (Full academic year course only)

Life in Britain comprises one session per week in the first 12 weeks. It supports your studies by developing your understanding of aspects of the social and cultural background of Britain.

The course includes the following sessions:

- Views of Britain and the British
- Holidays and festivals
- Customs and manners
- Varieties of English
- Media in the UK
- Monarchy and government
- Multicultural Britain
- Students’ culture and language
- School education in England.

## Visiting speaker programme

Once a week, in terms two and three, speakers who are experts in their field give lectures and workshops on a range of topics related to the subjects offered on the course. Note-taking and other learning tasks will be set.

## University applications

This essential part of the learning support module helps you to produce a successful university application.





# ASSESSMENT

UNIVERSITY FOUNDATION PROGRAMME

You will be assessed through coursework and examinations designed to ensure that you achieve the learning outcomes set for each module. Your learning will be supported by tutor feedback which will also provide an indication of your level of achievement. We will always schedule your workload carefully and make clear the criteria for assessment. In the final weeks, your language skills are assessed separately through the IELTS examination.

### ACADEMIC SKILLS MODULE

The academic skills module is assessed through examinations (40 marks) and coursework (60 marks). The marks are made up as follows:

	Three-term programme	Two-term programme
<b>Coursework</b>		
Essay	20 marks	20 marks
Research project	20 marks	30 marks
Individual seminar presentation	10 marks	10 marks
Group presentation	10 marks	–
<b>Examinations</b>		
Writing summary	10 marks	10 marks
Note-taking	10 marks	10 marks
Critical thinking	20 marks	20 marks

### SUBJECT MODULES

You will be assessed in three subject modules. The assessment of each subject module is made up of three examinations (60 marks) and one coursework assignment (40 marks) as follows:\*

	Three-term programme	Two-term programme
Coursework essay	40 marks	40 marks
Exam 1: 90 minutes	10 marks	20 marks
Exam 2: 90 minutes	20 marks	–
Exam 3: 120 minutes	30 marks	40 marks

\*Minor variations in exam structure depending on programme.

### PASS REQUIREMENT

Your overall mark on the course will be the average of total marks in the academic skills module and the three subject modules. These modules are equally weighted. To be awarded a pass on the University Foundation Programme students must have:

- an overall mark of 40% or above
- a mark of 40% or above in each module
- an attendance rate over the whole course of 90% or above.

On passing the course you will be awarded a certificate which states your final grade.

Percentage	Grade
70% or above	Distinction
60 – 69%	Merit
50 – 59%	Credit
40 – 49%	Pass



### COURSEWORK AND EXAMINATIONS

Specific deadlines are set for coursework. If you do not submit a coursework assignment by a deadline, you will be given a second deadline and the mark will be limited to 40% of the total marks available for the assignment. If you do not meet this second deadline, no marks will be awarded.

It is essential that all coursework is entirely your own work. If plagiarism is identified in a coursework assignment, it will be awarded no marks and it will be at the discretion of the tutor whether you are offered the opportunity to re-submit the assignment.

There is no provision on the course for you to re-sit any failed examinations.

### EXTERNAL EXAMINERS

The external examiners for the University Foundation Programme are members of the academic staff at the University of Essex. They act as moderators of coursework and examinations and they consider and approve programmes of work and make final decisions about the marks and grades to be awarded. They visit Bell several times during the course to meet all our students and staff.



# SUBJECT MODULES

UNIVERSITY FOUNDATION PROGRAMME

### BUSINESS STUDIES

This module provides a basic understanding of business practices in preparation for further studies at a higher level. This involves the study of how businesses are organised, how they set and meet objectives and how change, growth and personnel can be managed.

#### Topics include:

- Types of businesses
- External influences on businesses
- Business objectives and strategy
- Business structures and cultures
- Stakeholders
- Business planning
- People management
- Marketing: objectives, strategies and techniques
- Competitive influences
- Marketing communications
- Business operations and processes
- Quality management
- Operational logistics.

### OUTCOMES

On completion of this module, you will have:

- an awareness and understanding of the variety of factors that influence business organisations and their operations
- a broad understanding of business practices and the role played by particular people in the success of a business
- an appreciation of the effectiveness of various marketing techniques
- an ability to calculate and manipulate data to provide quantitative analysis.

### ECONOMICS

This module provides a foundation for the study of economics at a higher level. Gain an understanding of different economic systems at both micro- and macro-level and the factors affecting these systems.

#### Topics include:

- Free market economies
- Demand and supply
- Costs and revenues
- Market failures
- National income
- Growth and living standards
- Inflation
- Unemployment
- Balance of payment deficits.

### OUTCOMES

On completion of this module, you will have:

- an understanding of how economics can be used to describe, analyse and propose solutions to problems faced by economies
- an appreciation of the inter-relationship between micro and macro-economics
- an understanding of the role of government in the economy
- an understanding of the value and limitations of economic models.

### QUANTITATIVE METHODS

Gain an insight into the important contribution which statistical and mathematical methods can make to the effective running of an organisation, to aid decision-making and help make operations more efficient.

#### Topics include:

- The statistical problem-solving cycle
- Planning: deciding how to tackle a problem
- Obtaining data: types of data and sampling methods
- Questionnaire design
- Processing and representing data: diagrams and statistics
- Interpreting results
- Probability and probability distributions
- Binomial distribution
- Hypothesis testing
- The normal distribution
- Correlation
- Regression
- Algorithms in decision mathematics
- Critical path analysis
- Linear programming.

### OUTCOMES

On completion of this module, you will be able to:

- interpret information from different types of sources
- carry out calculations to appropriate levels of accuracy, clearly showing your methods
- interpret the results of your calculations, present your findings and justify your methods
- recognise how statistics may be used in both real world problems and standard statistical models.



## ACCOUNTING AND FINANCE

This module provides an introduction to business accounting and finance at a higher level. Study the language of finance and learn how to set up and analyse financial documents and understand a company's financial situation.

### Topics include:

- The role of the accountant
- Cash forecast, cash flow and cash control
- Profit and loss accounts
- Depreciation and bad debts
- Financial statements
- Budgetary control, flexible budgets and standard costs
- Cost allocation and apportionment
- Cost-volume-profit analysis
- Accounting rate of return and discounted cash flow.

## POLITICS

Gain an understanding of the system of politics and government in the UK, to continue to study politics at a higher level and to support studies in other disciplines. The module follows current events in the media with frequent opportunities for discussion and debate on topical and important issues such as:

- Why did the Conservative Party win the 2010 election?
- What is the role of the monarchy in a modern democracy?
- What is Britain's role in Europe?
- Do the advantages of EU membership outweigh the disadvantages?
- How do Scotland, Wales and Northern Ireland relate to England and the UK?
- What is Britain's 'unwritten constitution' and isn't it time it was written?
- How can human rights be protected in an age of terrorism?

## LAW

Gain a good knowledge of the English legal system to enable studies in law at a higher level. Get a well-rounded view of the legal world by examining key areas of criminal and civil law. We take a problem-solving approach to law through case studies and the analysis of current legal issues.

### Topics include:

- Courts
- Legal personnel and lay involvement
- Sources of law
- Tribunals and ADR
- Police powers and PACE
- Pre-trial procedure
- Offences and sentencing
- Defences and appeals
- Using the civil courts
- Tort including negligence and defamation
- Introduction to the law of contract.

## MATHEMATICS

The module provides you with a good working knowledge of mathematics. It covers key areas of pure mathematics and statistics to develop a problem-solving approach.

### Topics include:

- |                                   |  |
|-----------------------------------|--|
| Pure mathematics:                 | Statistics:  |
| • Algebra and functions           | • Data representation                                      |
| • Quadratic functions             | • Data interpretation: measures of location and dispersion |
| • Equations and inequalities      | • Probability  |
| • Arithmetic sequences and series | • Correlation  |
| • Trigonometric functions         | • Discrete random variables                                |
| • Exponentials and logarithms     | • The normal distribution.                                 |
| • Geometric sequences and series  |  |

## OUTCOMES

On completion of this module, you will have:

- a sound knowledge and understanding of the key terms used in business finance
- confidence in setting up and analysing financial spreadsheets
- the knowledge to analyse and extract information from financial documents
- the ability to use that information to make financial recommendations.

## OUTCOMES

On completion of this module, you will have:

- a knowledge and understanding of key political concepts and specialist vocabulary
- the ability to discuss political concepts in an informed and formal manner
- knowledge and understanding of how the UK political system operates in theory and practice
- the ability to communicate ideas about the UK political system effectively.

## OUTCOMES

On completion of this module, you will be able to:

- recognise legal terminology and concepts
- understand the language and concepts of the English legal system
- identify legal problems and distinguish them from problems courts cannot assist with
- analyse and evaluate legal problems, evaluate complex arguments and make balanced and informed judgements.

## OUTCOMES

On completion of this module, you will be able to:

- understand the language and concepts of mathematics
- use a greater range of mathematical skills and techniques
- identify and analyse mathematical problems
- gather information from a variety of sources including statistical data.

## PHYSICS

This module is delivered through classroom-based teaching of theory, problem-solving seminars and laboratory-based practicals. It provides numerous opportunities to link theory to reality, and equips students with essential practical skills they need for degree level study.

### Topics include:

- |   |                                       |
|---|---------------------------------------|
| • Particles and radiation                         | • Mechanics                           |
| • Electromagnetic radiation and Quantum phenomena | • Materials                           |
| • Current electricity                             | • Waves                               |
|   | • Investigative and practical skills. |

## CHEMISTRY

This module provides a knowledge of chemistry in preparation for studying chemistry at a degree level. It is delivered through classroom-based teaching of theory, problem-solving seminars and laboratory-based practicals.

### Topics include:

- |                    |                    |
|--------------------|--------------------|
| • Atomic structure | • Equilibria       |
| • Bonding          | • Redox reactions  |
| • Periodicity      | • Acids and bases. |
| • Energetics       |                    |

## MEDIA STUDIES

This module provides a foundation for the continued study of the role of the media. Explore key concepts in the media through real examples including film, photography and advertising.

### Topics include:

- |  |  |
|--|--|
| • The analysis of images                     | • Developments in documentary film                       |
| • Narrative structure in film and news media | • How audiences and media are influenced by institutions |
| • Postmodernism                              | • Theories of audience                                   |
| • Gender and stereotyping                    | • Branding: cultural values in a commercial context.     |
| • Violence and censorship                    |  |
| • Globalisation and cultural imperialism     |  |

## SOCIOLOGY

The module provides a foundation for the continued study of the role of sociology at a higher level. The module moves from the theoretical underpinning of key concepts and seeks to analyse and explore these using practical examples and case studies.

### Topics include:

- |   |   |
|---|---|
| • Key concepts in sociology: social change, culture, identity and globalisation | • Education                             |
| • Social research methods   | • Crime and deviance                    |
| • Families  | • The mass media                        |
|   | • Power and politics                    |
|   | • Stratification and social inequality. |

## ART AND DESIGN

The art and design module comprises three components 2D skills, 3D skills and portfolio focus. Gain practical skills and theoretical knowledge in order to create a personal portfolio of work, which is needed for entry to an art and design degree at a UK university.

### Topics include:

- |  |  |
|--|--|
| • Fundamentals of design (graphics, textiles, fine art, photography) | • Interpreting and responding to briefs                |
| • Exploration of media and materials                                 | • Contextual studies in order to present art projects. |
| • History of art   |  |

## OUTCOMES

On completion of this module, you will be able to:

- understand key concepts relating to physics and use the relevant terminology
- demonstrate the practical skills required to do simple laboratory experiments
- interpret the data from those experiments in the context of the relevant theories.

## OUTCOMES

On completion of this module, you will be able to:

- understand specific chemical facts, terminology and principles
- assess the validity, reliability and credibility of scientific information
- analyse, interpret, explain and evaluate experiments.

## OUTCOMES

On completion of this module, you will be able to:

- demonstrate an understanding of factors that influence the production and consumption of media products
- discuss and write about communication conventions, theories and forms
- describe the cultural factors influencing the creation and process of communication.

## OUTCOMES

On completion of this module, you will have:

- a knowledge and understanding of social processes and structures
- an ability to compare and contrast theories to explain key concepts
- an ability to evaluate complex arguments related to these concepts.

## OUTCOMES

On completion of this module, you will be able to:

- critically reflect on all aspects of your work
- produce a mature portfolio of work to support your application to university
- select appropriate media, processes and techniques to meet your objectives.



# BUSINESS FOUNDATION

PREPARE FOR BUSINESS OR ECONOMICS DEGREES

The Bell Business Foundation is for students who wish to take a business-related course at university. It provides the subject knowledge and academic skills required for students to succeed on a degree in a range of subjects such as business, international business, management, economics or marketing.

## SUBJECT MODULES

BUSINESS STUDIES	ECONOMICS	MATHEMATICS
OR		
QUANTITATIVE METHODS*		

SEE  
PAGES 15-17  
FOR MODULE  
DETAILS

## CORE FOUNDATION MODULES (see page 13 for details)

### Academic skills

- Study skills
- IELTS preparation
- Tutorials and supported self-study

### Learning support

- Information Technology
- Life in Britain (three-term only)
- Visiting speaker programme
- University applications

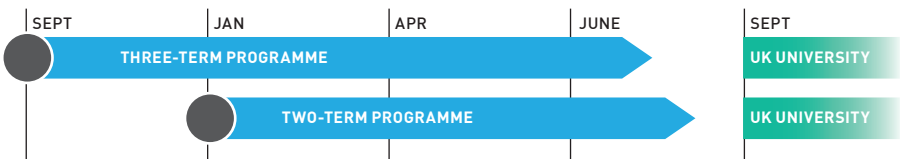
## PROGRESS TO COURSES WITH OUR PARTNERS SUCH AS:

BA BUSINESS AND MARKETING	OXFORD BROOKES UNIVERSITY
BA MANAGEMENT STUDIES	UNIVERSITY OF LEICESTER
BA INTERNATIONAL BUSINESS	UNIVERSITY OF KENT
BA BUSINESS MANAGEMENT	KINGSTON UNIVERSITY LONDON
BSC BUSINESS ECONOMICS	QUEEN'S UNIVERSITY BELFAST
BA INTERNATIONAL MARKETING	UNIVERSITY OF WESTMINSTER
BA BUSINESS AND MANAGEMENT	UNIVERSITY OF READING
BA INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP	UNIVERSITY OF ESSEX
BSC BUSINESS MANAGEMENT AND LEADERSHIP	ANGLIA RUSKIN UNIVERSITY
BA BUSINESS STUDIES WITH A LANGUAGE	UNIVERSITY OF HERTFORDSHIRE
BA BUSINESS ENTERPRISE	UNIVERSITY COLLEGE BIRMINGHAM
BSC COMPUTER GAMES DEVELOPMENT	SOUTHAMPTON SOLENT UNIVERSITY
BSC ECONOMICS	UNIVERSITY OF READING
BA APPLIED ECONOMICS	KINGSTON UNIVERSITY LONDON
BSC INTERNATIONAL ECONOMICS	UNIVERSITY OF ESSEX

Some of  
the possibilities  
for progression from  
over 50,000 courses  
in the UK

## OTHER OFFERS MADE TO BELL STUDENTS INCLUDE:

BA BUSINESS STUDIES	UNIVERSITY OF LIVERPOOL
BA BUSINESS STUDIES	CITY UNIVERSITY, LONDON
BA GLOBAL BUSINESS MANAGEMENT	COVENTRY UNIVERSITY
BA MANAGEMENT WITH INTERNATIONAL BUSINESS	ROYAL HOLLOWAY UNIVERSITY LONDON
BA BUSINESS AND MANAGEMENT	UNIVERSITY OF SUSSEX



PATHWAY PROGRESSION

## COURSE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	17	17
MAXIMUM CLASS SIZE	12	10
WEEKLY HOURS		
Two-term programme	22	22
Three-term programme	21	21

### MINIMUM LANGUAGE LEVEL

Two-term programme  
Upper Intermediate B2/IELTS 5.5  
Three-term programme  
Intermediate B1/IELTS 4.5

### START DATE

Two-term programme 04 January 2015  
Three-term programme 27 September 2015

\* Quantitative methods is only available on the three-term programme in Cambridge.

DID YOU KNOW?  
ENGLISH IS  
ONE OF THE SIX  
OFFICIAL LANGUAGES  
THE UNITED NATIONS  
USES TO CONDUCT  
BUSINESS\*



## FREE IMPARTIAL HIGHER EDUCATION ADVISORY SERVICE

Through our Higher Education Advisory Service, our expert advisors will help you choose your course and university and guide you through every stage of the application process.

FIND OUT MORE







# ACCOUNTING AND FINANCE FOUNDATION



## PREPARE FOR DEGREES IN THE WORLD OF FINANCE

The Bell Accounting and Finance Foundation is for students who wish to take courses in finance, accountancy, banking or economics at a UK university. It provides the subject knowledge and academic skills required for students to succeed on their degree course.

### SUBJECT MODULES

ACCOUNTING AND FINANCE	MATHEMATICS	ECONOMICS
------------------------	-------------	-----------

SEE  
PAGES 15-17  
FOR MODULE  
DETAILS

### CORE FOUNDATION MODULES (see page 13 for details)

#### Academic skills

- Study skills
- IELTS preparation
- Tutorials and supported self-study

#### Learning support

- Information Technology
- Life in Britain
- Visiting speaker programme
- University applications

### PROGRESS TO COURSES WITH OUR PARTNERS SUCH AS:

BSC FINANCE AND INTERNATIONAL BANKING	UNIVERSITY OF READING
BSC ACCOUNTING	QUEEN'S UNIVERSITY BELFAST
BSC ACCOUNTING WITH MANAGEMENT	UNIVERSITY OF WESTMINSTER
BSC FINANCE WITH MANAGEMENT	UNIVERSITY OF WESTMINSTER
BSC FINANCE	QUEEN'S UNIVERSITY BELFAST
BA APPLIED ECONOMICS	KINGSTON UNIVERSITY LONDON
BSC ECONOMICS	UNIVERSITY OF READING
BSC INTERNATIONAL ECONOMICS	UNIVERSITY OF ESSEX
BA ACCOUNTING AND FINANCE	UNIVERSITY OF KENT
BA ACCOUNTING AND FINANCE	UNIVERSITY OF WINCHESTER
BA APPLIED ECONOMICS	KINGSTON UNIVERSITY LONDON
BSC INTERNATIONAL ECONOMICS	UNIVERSITY OF ESSEX
BSC BANKING AND FINANCE	UNIVERSITY OF LEICESTER
BA ACCOUNTING AND FINANCE	UNIVERSITY OF HERTFORDSHIRE
BSC FINANCIAL MANAGEMENT	UNIVERSITY OF ESSEX

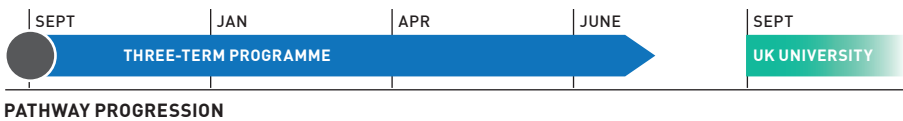
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the possibilities  
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over 50,000 courses  
in the UK

### OTHER OFFERS MADE TO BELL STUDENTS INCLUDE:

BSC ACTUARIAL SCIENCES	HERIOT-WATT UNIVERSITY
BSC BUSINESS ADMINISTRATION	UNIVERSITY OF BATH
BSC COMPUTER SCIENCE	UNIVERSITY OF LEICESTER
BSC ACCOUNTANCY	NORTHUMBRIA UNIVERSITY
BSC ACCOUNTING AND FINANCE	LANCASTER UNIVERSITY

### COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	17
MAXIMUM CLASS SIZE	12
WEEKLY HOURS	21
MINIMUM LANGUAGE LEVEL	Intermediate B1/IELTS 4.5
START DATE	27 September 2015



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# SCIENCE FOUNDATION

PREPARING FOR SCIENCE AND ENGINEERING DEGREES

The Bell Science Foundation is for students who wish to take a science or engineering degree at a UK university. You will gain the subject knowledge, practical laboratory skills, understanding of how science works, scientific language, academic skills and confidence to be successful on an undergraduate degree course in a science or engineering subject.

## SUBJECT MODULES

PHYSICS

CHEMISTRY

MATHEMATICS

SEE  
PAGES 15-17  
FOR MODULE  
DETAILS

## CORE FOUNDATION MODULES (see page 13 for details)

### Academic skills

- Study skills
- IELTS preparation
- Tutorials and supported self-study

### Learning support

- Information Technology
- Life in Britain
- Visiting speaker programme
- University applications

## PROGRESS TO COURSES WITH OUR PARTNERS SUCH AS:

BSC BIOCHEMISTRY	UNIVERSITY OF READING UNIVERSITY OF ESSEX UNIVERSITY OF WESTMINSTER
BSC ROBOTICS	UNIVERSITY OF READING
BENG/BSC ELECTRONIC ENGINEERING	UNIVERSITY OF WESTMINSTER
BENG AEROSPACE ENGINEERING	UNIVERSITY OF HERTFORDSHIRE
BENG AUTOMOTIVE ENGINEERING	UNIVERSITY OF HERTFORDSHIRE OXFORD BROOKES UNIVERSITY
BSC CHEMISTRY WITH FORENSIC SCIENCE	UNIVERSITY OF LEICESTER
BSC PHARMACEUTICAL CHEMISTRY	UNIVERSITY OF LEICESTER
BSC COMPUTER SCIENCE ARTIFICIAL INTELLIGENCE	UNIVERSITY OF KENT
BSC PHYSICS AND ASTROPHYSICS	UNIVERSITY OF KENT
BENG CIVIL ENGINEERING	QUEEN'S UNIVERSITY BELFAST ANGLIA RUSKIN UNIVERSITY
BENG CHEMICAL ENGINEERING	QUEEN'S UNIVERSITY BELFAST
BSC MOTORSPORT ENGINEERING	KINGSTON UNIVERSITY LONDON
BSC CHEMISTRY	UNIVERSITY OF BRIGHTON
BENG ELECTRONIC ENGINEERING	UNIVERSITY OF ESSEX
BSC ENVIRONMENTAL AND PUBLIC HEALTH	MIDDLESEX UNIVERSITY LONDON

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the possibilities  
for progression from  
over 50,000 courses  
in the UK

## COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	17
MAXIMUM CLASS SIZE	12
WEEKLY HOURS	21
MINIMUM LANGUAGE LEVEL	Intermediate B1/IELTS 4.5
START DATE	27 September 2015

DID YOU KNOW?  
MORE THAN  
HALF OF THE WORLD'S  
SCIENTIFIC AND  
TECHNICAL PERIODICALS  
ARE WRITTEN  
IN ENGLISH\*

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FIND OUT MORE







DID YOU KNOW?  
**80%**  
OF THE WORLD'S  
ELECTRONICALLY  
STORED INFORMATION  
IS WRITTEN IN  
ENGLISH\*

# HUMANITIES FOUNDATION

PREPARE FOR DEGREES IN SOCIAL SCIENCE OR MEDIA



The Bell Humanities Foundation is for students who wish to study degrees in a wide range of subjects related to human behaviour and culture. Popular degrees include sociology, politics, law, criminology, psychology, international relations, media or journalism. Students choose the subjects that best meet their future goals, and can either pre-select modules or receive advice on which to choose during their induction.

## SUBJECT MODULES

ECONOMICS	POLITICS	MEDIA STUDIES
OR	OR	OR
SOCIOLOGY	ECONOMICS	LAW

SEE  
PAGES 15-17  
FOR MODULE  
DETAILS

## CORE FOUNDATION MODULES (see page 13 for details)

### Academic skills

- Study skills
- IELTS preparation
- Tutorials and supported self-study

### Learning support

- Information Technology
- Life in Britain
- Visiting speaker programme
- University applications

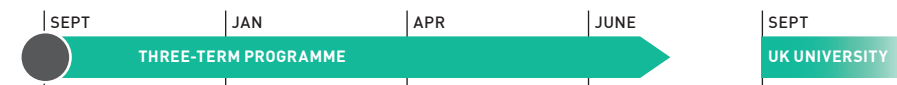
## PROGRESS TO COURSES WITH OUR PARTNERS SUCH AS:

BA POLITICS AND INTERNATIONAL RELATIONS	UNIVERSITY OF KENT
BA SOCIOLOGY	UNIVERSITY OF KENT
BSC PSYCHOLOGY	UNIVERSITY OF LEICESTER
BA CRIMINOLOGY	QUEEN'S UNIVERSITY BELFAST
BA FORENSIC STUDIES	UNIVERSITY OF WINCHESTER
BA MEDIA PRODUCTION	UNIVERSITY OF HERTFORDSHIRE
BA FILM AND TELEVISION PRODUCTION	UNIVERSITY OF WESTMINSTER
BA FASHION WITH BUSINESS STUDIES	UNIVERSITY OF BRIGHTON
BA JOURNALISM	KINGSTON UNIVERSITY LONDON
BA PHILOSOPHY, POLITICS AND ECONOMICS	UNIVERSITY OF ESSEX
BA HOSPITALITY WITH EVENTS MANAGEMENT	UNIVERSITY COLLEGE BIRMINGHAM
BA ARCHAEOLOGY AND HISTORY	UNIVERSITY OF READING
BA HOSPITALITY MANAGEMENT AND TOURISM	MIDDLESEX UNIVERSITY
BA ADVERTISING	SOUTHAMPTON SOLENT UNIVERSITY
BA FASHION PROMOTION AND COMMUNICATION	SOUTHAMPTON SOLENT UNIVERSITY

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the possibilities  
for progression from  
over 50,000 courses  
in the UK

## OTHER OFFERS MADE TO BELL STUDENTS INCLUDE:

BA POLITICS AND INTERNATIONAL RELATIONS	LANCASTER UNIVERSITY
BA EGYPTOLOGY AND ARCHAEOLOGY	UNIVERSITY OF LIVERPOOL
BA EVENT MANAGEMENT WITH HOSPITALITY	UNIVERSITY OF WEST LONDON
BA FASHION MANAGEMENT	UNIVERSITY OF THE ARTS LONDON
BA MEDIA, COMMUNICATION & CULTURAL STUDIES	UNIVERSITY OF GREENWICH



PATHWAY PROGRESSION

## COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	17
MAXIMUM CLASS SIZE	12
WEEKLY HOURS	21
MINIMUM LANGUAGE LEVEL	Intermediate B1/IELTS 4.5
START DATE	27 September 2015

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FIND OUT MORE







# LAW FOUNDATION

PREPARE FOR DEGREES IN LAW

The Bell Law Foundation is for students who wish to take an LLB\* Law degree at a UK university, or study a related subject such as criminology. It can also lead to degrees in politics and some social science subjects. The course provides the subject knowledge and academic skills required for students to succeed on their undergraduate degree programme.

## SUBJECT MODULES

LAW	POLITICS	SOCIOLOGY
	OR	OR
	BUSINESS STUDIES	ECONOMICS

SEE  
PAGES 15-17  
FOR MODULE  
DETAILS

## CORE FOUNDATION MODULES (see page 13 for details)

### Academic skills

- Study skills
- IELTS preparation
- Tutorials and supported self-study

### Learning support

- Information Technology
- Life in Britain
- Visiting speaker programme
- University applications

## PROGRESS TO COURSES WITH OUR PARTNERS SUCH AS:

LLB LAW	ANGLIA RUSKIN UNIVERSITY
LLB LAW	UNIVERSITY OF ESSEX
LLB LAW	UNIVERSITY OF KENT
LLB LAW AND HUMAN RIGHTS	UNIVERSITY OF ESSEX
LLB LAW WITH CRIMINOLOGY	UNIVERSITY OF BRIGHTON
LLB INTERNATIONAL LAW	KINGSTON UNIVERSITY LONDON
LLB COMMERCIAL LAW	UNIVERSITY OF WESTMINSTER
LLB LAW	UNIVERSITY OF HERTFORDSHIRE
LLB LAW	SOUTHAMPTON SOLENT UNIVERSITY
LLB EUROPEAN LEGAL STUDIES	UNIVERSITY OF WESTMINSTER
LLB LAW WITH BUSINESS	UNIVERSITY OF BRIGHTON
LLB LAW	MIDDLESEX UNIVERSITY LONDON
LLB LAW WITH POLITICS	QUEEN'S UNIVERSITY BELFAST
LLB LAW	UNIVERSITY OF WESTMINSTER

Some of  
the possibilities  
for progression from  
over 50,000 courses  
in the UK

## OTHER OFFERS MADE TO BELL STUDENTS INCLUDE:

LLB LAW	NEWCASTLE UNIVERSITY
LLB LAW	UNIVERSITY OF EAST ANGLIA
LLB LAW	KING'S COLLEGE LONDON
LLB LAW	SOAS UNIVERSITY OF LONDON
LLB LAW	UNIVERSITY OF NOTTINGHAM

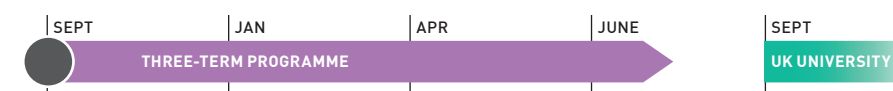
## COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	17
MAXIMUM CLASS SIZE	12
WEEKLY HOURS	21
MINIMUM LANGUAGE LEVEL	Intermediate B1/IELTS 4.5
START DATE	27 September 2015

\*LLB is an abbreviation which stands for Bachelor of Laws.

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PATHWAY PROGRESSION

FIND OUT MORE







# ART AND DESIGN FOUNDATION

PREPARE FOR DEGREES IN CREATIVE ARTS

The Bell Art and Design Foundation is for creative students who want to take a degree in subjects such as fashion, photography or fine art. In addition to developing your technical and artistic skills in a variety of mediums and building a portfolio of work, you will learn the academic skills needed to succeed at a British university. All students, including UK nationals, must complete an Art Foundation course before starting an Art and Design degree in the UK.

## COURSE SUMMARY

LOCATION	London
MINIMUM AGE	17
MAXIMUM CLASS SIZE	10
WEEKLY HOURS	21
MINIMUM LANGUAGE LEVEL	
Intermediate B1/IELTS 4.5	
START DATE	27 September 2015

## SUBJECT MODULES

2D SKILLS	3D SKILLS	PORTFOLIO FOCUS
-----------	-----------	-----------------

SEE  
PAGES 15-17  
FOR MODULE  
DETAILS

## CORE FOUNDATION MODULES (see page 13 for details)

### Academic skills

- Study skills
- IELTS preparation
- Tutorials and supported self-study

### Learning support

- Information Technology
- Life in Britain
- Visiting speaker programme
- University applications

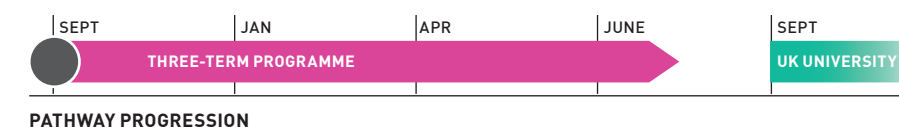
## PROGRESS TO COURSES WITH OUR PARTNERS SUCH AS:

BA FASHION WITH BUSINESS STUDIES	UNIVERSITY OF BRIGHTON
BA ART HISTORY AND VISUAL CULTURE	UNIVERSITY OF ESSEX
BA DIGITAL MEDIA DESIGN	UNIVERSITY OF WINCHESTER
BA FASHION BUYING AND MERCHANDISING	SOUTHAMPTON SOLENT UNIVERSITY
BA FINE ART	SOUTHAMPTON SOLENT UNIVERSITY
BA DRAMA	UNIVERSITY OF WINCHESTER
BA FILM STUDIES	UNIVERSITY OF WINCHESTER
BA SPECIAL EFFECTS	SOUTHAMPTON SOLENT UNIVERSITY
BA FASHION DESIGN	UNIVERSITY OF WESTMINSTER
BA GRAPHIC DESIGN AND ILLUSTRATION	UNIVERSITY OF HERTFORDSHIRE
BA INTERIOR ARCHITECTURE AND DESIGN	UNIVERSITY OF HERTFORDSHIRE
BA PRODUCT DESIGN	UNIVERSITY OF HERTFORDSHIRE
BA ADVERTISING	SOUTHAMPTON SOLENT UNIVERSITY
BA ILLUSTRATION ANIMATION	KINGSTON UNIVERSITY LONDON
BA HISTORY OF ART, DESIGN AND FILM	KINGSTON UNIVERSITY LONDON

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in the UK

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# MASTERS PREPARATION PROGRAMME

PREPARE FOR  
POSTGRADUATE  
STUDIES  
ACHIEVE  
SUCCEED  
GROW

ONE,  
TWO OR  
THREE TERM  
COURSE



# Masters Preparation Programme

## THIS COURSE IS FOR

- Students who have graduated from university and want to study a postgraduate course in the UK.
- Students who want to improve their academic English, study skills, and IELTS or GMAT score.

## COURSE OVERVIEW


This course will prepare you for every aspect of postgraduate study. It will improve your English, teach you the study skills for success on a Masters degree, and help you get the IELTS or GMAT score you need.

## COURSE OUTCOMES

Upon completion of **Bell’s Masters Preparation Programme**, you will be able to:

- Understand, and effectively use academic language, subject specific vocabulary and academic language.
- Follow a lecture at postgraduate level and write effective notes.
- Understand the format of academic seminars and use appropriate language.
- Critically evaluate academic texts and write informatively about them.
- Write well-organised, clear and persuasive essays.
- Conduct effective research using a variety of information sources and write clearly about the results.
- Gain a higher IELTS or GMAT score.
- Work effectively, independently and in small groups.
- Plan for and meet coursework deadlines.
- Produce an impressive university application.

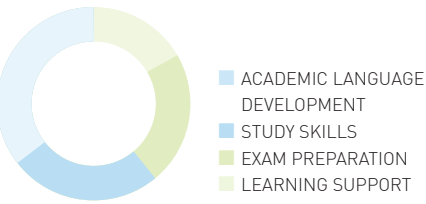
## NEXT STEPS

 Study for a Masters or PHD at a UK university, or any university where English is the medium of instruction.

## COURSE SUMMARY

LOCATION	Cambridge	London*
MINIMUM AGE	21	21
WEEKLY HOURS	21	21
MAXIMUM CLASS SIZE	12	12
COURSE LENGTH	12, 24 or 36 weeks	
START DATES	MINIMUM LANGUAGE LEVEL	
04 January 2015	Upper Intermediate B2/ IELTS 5.5	
12 April 2015	Upper Intermediate B2/ IELTS 6.0	
27 September 2015	Upper Intermediate B2/ IELTS 5.0	
03 January 2016	Upper Intermediate B2/ IELTS 5.5	
10 April 2016	Upper Intermediate B2/ IELTS 6.0	

\*London: from September 2015



	HOURS PER TERM**
ACADEMIC LANGUAGE DEVELOPMENT	90 hours
STUDY SKILLS	72 hours
EXAM PREPARATION IELTS or GMAT preparation	54 hours
LEARNING SUPPORT ICT University applications	18 hours 18 hours
TOTAL	252 hours

\*\*The hours are subject to change depending on class needs.

## COURSE DESCRIPTION

The course has four components: academic language development, study skills, exam preparation and learning support.

### ACADEMIC LANGUAGE DEVELOPMENT

This component will ensure you are fully prepared to succeed at postgraduate level and can confidently interact with British and international students. The main areas of focus are:

#### Academic writing

- Describing processes and developments
- Writing descriptions which define, classify, compare and contrast
- Developing an argument supported by data and drawing conclusions
- Planning, drafting, writing and proof-reading essays in an appropriate style
- Summarising and referencing information sources
- Understanding and answering written examination questions.

#### Academic reading

- Reading effectively, using skimming and scanning techniques, to understand meaning and information
- Understanding important points, supporting detail, following an argument and evaluating a text
- Making notes, organising information and using abbreviations and symbols.

#### Academic listening

- Listening effectively for specific information to summarise
- Understanding meaning, a speaker’s attitude, importance markers and the use of emphasis, pause and intonation
- Evaluating information to distinguish main ideas from supporting material and recognise opinions.

### STUDY SKILLS

In this component you will practise the study skills you will need for postgraduate study at a UK or English-medium university. You will engage in ways of studying which may be very different to those you have experienced in your own country. However, you will quickly become familiar with these approaches and gain the confidence to use them naturally.

You will focus on developing:

- **Research skills** looking at conducting and reporting on your own research
- **Note-taking skills** to identify main ideas and make effective notes
- **Seminar skills** by preparing and delivering presentations and participating in discussions
- **Critical thinking** to evaluate arguments and develop essential strategies for an academic career.

In addition you will experience a wide range of academic lectures from ‘How to Achieve Success’ to ‘The Political Role of the Monarchy in the UK’, ‘Britain’s Relationship with the European Union’ or even ‘Reading Egyptian Hieroglyphics’. You will also go on field trips such as visiting law courts and reviewing a court case, attending events at the Cambridge Science Festival, or joining talks at the Cambridge Philosophical Society.

### EXAM PREPARATION

In this component you will receive intensive exam preparation and will develop the language skills and exam techniques to achieve improved test scores in the IELTS or GMAT examinations, which you will sit at the end of the course. The exam fee is included in your course. An overall IELTS band score of 6.5 or higher is usually required for entry to postgraduate programmes at universities in the UK.

### LEARNING SUPPORT

This section of the course helps you to develop the additional skills you need to succeed in postgraduate study at a UK university or an English-medium university in another country. It also gives you all the help and advice you need to prepare your university application.

- Develop practical IT skills for university life
- Get 1 to 1 guidance on producing successful university applications to respected universities in your chosen subject area.

### MEASURING SUCCESS

Your assignments will be marked and you will receive detailed reports from your tutors at the end of each term. You will also take practice exams and an IELTS or GMAT exam.





BELL CAMBRIDGE



OUTSIDE DINING



SPACIOUS DINING ROOM AND MEETING AREA

# CAMBRIDGE

A WORLD-CLASS UNIVERSITY CITY

Cambridge is an historic and cosmopolitan university city, famous for its academic excellence. The Bell campus is set in beautiful grounds and within easy reach of the city centre. It has impressive study, social and leisure facilities. The school has recently undergone a multi-million pound redevelopment and offers a contemporary learning centre, student common room and indoor and outdoor dining facilities, perfect for socialising after class.

CONTEMPORARY CLASSROOMS WITH VIEWS OF THE GARDEN



A LEARNING CENTRE WITH OVER 10,000 RESOURCES



STUDENT COMMON ROOM - SPACE TO RELAX



## COURSES

BUSINESS FOUNDATION	PAGE 19
ACCOUNTING AND FINANCE FOUNDATION	PAGE 21
SCIENCE FOUNDATION	PAGE 23
HUMANITIES FOUNDATION	PAGE 25
LAW FOUNDATION	PAGE 27
MASTERS PREPARATION PROGRAMME	PAGE 29

## FACILITIES

- 30 newly-refurbished air-conditioned classrooms with interactive whiteboards
- Free wireless internet
- Large learning centre
- Two computer rooms
- Dining room and outside eating area
- Higher Education Advisory Service
- Free scanning, printing and copying
- Disabled access/facilities
- Prayer room
- Common room with table tennis, computer games, pool table and TV
- On-site sports facilities including tennis courts, volleyball and basketball courts and a 5-a-side football pitch

## MAXIMUM CAPACITY 280 STUDENTS

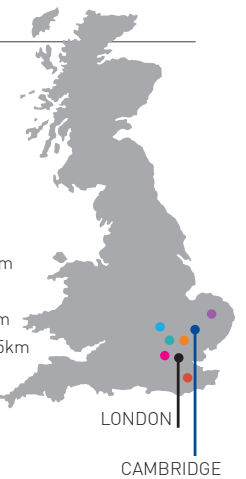
## LOCATION

### NEAREST CITIES

- LONDON 100km
- NORWICH 102km
- OXFORD 160km

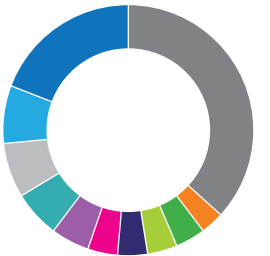
### AIRPORTS

- LONDON STANSTED 47km
- LONDON LUTON 65km
- LONDON GATWICK 154km
- LONDON HEATHROW 115km



## NATIONALITY MIX

62 NATIONALITIES\*



ITALIAN	19%
ARGENTINIAN	7%
BRAZILIAN	7%
KUWAITI	6%
SPANISH	5%
JAPANESE	4%
SAUDI ARABIAN	4%
BELGIAN	4%
TURKISH	4%
RUSSIAN	3%
OTHER (FROM 52 COUNTRIES)	36%

\*From 01 June 2013 to 31 July 2014

## FIND US ONLINE

JOIN THE CONVERSATION:  
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[twitter.com/bell\\_english](https://twitter.com/bell_english)





# LIVE AND LEARN IN CAMBRIDGE

At Bell, we know that to succeed in your studies, you need somewhere safe, comfortable and pleasant to stay. This is why Bell offers a range of accommodation options. All accommodation is offered as single rooms. For more information visit [bellenglish.com](http://bellenglish.com)



## HOMESTAY

16

B&B

SHARED

FREE

FROM 5

FROM 10

Homestay with a local family is a great way to experience British life and to practise your English outside the classroom. All our homestay families are carefully vetted to ensure they offer the right environment for you. Many of our homestay families have worked with us for many years and often form long-lasting friendships with the students.



## TRIPPOS COURT

18

PRIVATE

FREE

10

20

Tripos Court is a modern complex of seven purpose-built student residences located close to Cambridge Leisure Park. This campus-style accommodation has a lively international atmosphere making it ideally suited for students aged 18-24.



## SORRENTO RESIDENCE

18

B&B

PRIVATE

FREE

15

20

Sorrento Residence is part of the friendly family-run hotel complex located conveniently between Bell and the city centre. This comfortable accommodation is particularly suitable for mature students and has access to the facilities of the hotel next door.



## BELL GARDEN HOUSE

18

SHARED/PRIVATE

FREE

2

Located within the Bell grounds, in view of Bell Cambridge, the Garden House is a recently-refurbished, male-only student residence, ideal for mature students looking for a peaceful home where they can relax and study.

KEY TO SYMBOLS

18

MINIMUM AGE

SELF CATERING

B&B

BED AND BREAKFAST

Successful students are the ones who make the most of their time inside and outside the classroom. We ensure you will be immersed in an exciting learning environment that will keep you busy and help develop new skills. Benefit from:

- Free weekly social and sporting activities
- Visits to leading universities and university cities
- Debating club
- Film club.

Find out what is happening at Bell Cambridge this week visit [bellenglish.com/SocialProgrammes](http://bellenglish.com/SocialProgrammes)

REGULAR  
VISITS TO LEADING  
UNIVERSITIES  
AND UNIVERSITY  
CITIES





BELL LONDON

AIR CONDITIONED CLASSROOMS



# LONDON

## A VIBRANT CAPITAL CITY

Bell London provides the perfect setting for students choosing to study in the vibrant UK capital. The school is housed in a classic Georgian building in the heart of the Bloomsbury district, close to Covent Garden, Oxford Street and the British Museum and is only one minute's walk from Holborn tube station. Bell London provides a supportive, friendly environment in which to study while experiencing life in London.



THE COMPUTER STUDY ROOM IS ALWAYS POPULAR WITH STUDENTS



BELL LONDON, CLOSE TO HOLBORN TUBE STATION



INTERACTIVE WHITEBOARDS IN EVERY CLASSROOM

COURSES	
BUSINESS FOUNDATION	PAGE 18
ART AND DESIGN FOUNDATION	PAGE 28

### FACILITIES

- |   |                                     |
|---|-------------------------------------|
| Air-conditioned classrooms with interactive whiteboards | Free wireless internet              |
| Student lounge  | Free printing, scanning and copying |
| Computer room   | Higher Education Advisory Service   |
| Learning centre   | Restaurants and cafes nearby        |

### MAXIMUM CAPACITY 135 STUDENTS

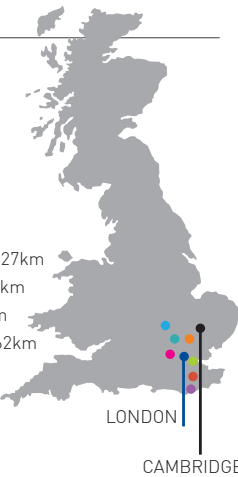
### LOCATION

#### NEAREST CITIES

- BRIGHTON 70km
- CAMBRIDGE 100km
- OXFORD 100km

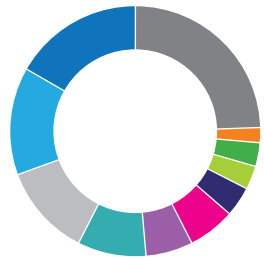
#### AIRPORTS

- LONDON CITY 13km
- LONDON HEATHROW 27km
- LONDON GATWICK 44km
- LONDON LUTON 54km
- LONDON STANSTED 62km



### NATIONALITY MIX

48 NATIONALITIES\*



ITALIAN	17%
BRAZILIAN	14%
IRAQI	12%
RUSSIAN	9%
FRENCH	6%
JAPANESE	6%
TURKISH	4%
SAUDI ARABIAN	3%
SPANISH	3%
QATARI	2%
OTHER (FROM 38 COUNTRIES)	25%

\*From 01 June 2013 to 31 July 2014

### FIND US ONLINE

JOIN THE CONVERSATION:  
 [facebook.com/bellenglishstudents](https://www.facebook.com/bellenglishstudents)  
 [twitter.com/bell\\_english](https://twitter.com/bell_english)





# LIVE AND LEARN IN LONDON

Here are examples of what's available. For an up-to-date list of accommodation options, please visit [bellenglish.com](http://bellenglish.com)  
All accommodation is offered as single rooms.



## HOMESTAY



Homestay with a local family is a great way to experience British life and to practise your English outside the classroom. All our homestay families are carefully vetted to ensure they offer the right environment for you. Many of our homestay families have worked with us for many years and often form long-lasting friendships with the students.



## NIDO KING'S CROSS



Nido is a modern, purpose-built student residence with great transport links to all parts of London. Accommodation is in well designed single studio rooms. Each studio has a private shower room, a well equipped kitchenette as well as living and study space. Located close to King's Cross main line and underground stations, Nido is within easy reach of Bell London and London's main attractions.



## VINCENT HOUSE



Vincent House is a charming, 1930s art-deco residence located in one of London's historic garden squares, close to Notting Hill underground station. Accommodation is in attractive single study-bedrooms with a private shower room. Communal facilities include a lounge, a bar, a large garden and a small reading room. This comfortable residence is particularly suitable for mature students.

KEY TO SYMBOLS	18	MINIMUM AGE		SELF CATERING		BATHROOM		DISTANCE TO BELL BY UNDERGROUND/BUS (MINUTES)
	B&B	BED AND BREAKFAST		BED, BREAKFAST AND EVENING MEALS		WIFI		WALKING DISTANCE TO BELL (MINUTES)



London is widely considered to be one of the most diverse and multicultural cities in the world. Surrounded by iconic sights such as Big Ben and the Tower of London, there is so much to see and do. Our friendly and knowledgeable staff will help you experience everything this great city has to offer.

- Visit leading art galleries such as Tate Modern and the National Gallery
- Go behind the scenes at the BBC
- Explore a world of history at the British Museum, just one of London's many free attractions.

Find out what is happening at Bell London this week visit [bellenglish.com/SocialProgrammes](http://bellenglish.com/SocialProgrammes)



# FREQUENTLY ASKED QUESTIONS

Your most common questions answered about applying to UK universities and our university preparation programmes.

## UNIVERSITY FOUNDATION PROGRAMME

### Do I need an IELTS certificate to join the course?

If you are from outside the European Union, you will need a SELT (Secure English Language Test) certificate in order to obtain a Tier 4 student visa. The most popular SELT is IELTS, and you will need a minimum score of 4.5. If you have taken an English language test, but are not sure if it is acceptable for visa purposes, please contact us. For European Union students, we will ask you to complete a test to check your language level and suitability. (For an overview of language levels, see the table below).

### Is the overall result Pass or Fail?

The overall result is either:

- Pass (40-49%)
- Credit (50-59%)
- Merit (60-69%)
- Distinction (70% and above).

Find out more about assessment criteria on page 14.

### When submitting coursework, can I get feedback on a first draft before resubmitting?

Yes, you will receive individual feedback from tutors on drafts of your coursework assignments before final submission.

### Who grants the Bell Foundation Certificate?

The certificate is awarded by Bell. Our external examiners, from the University of

Essex, act as moderators of coursework and examinations. They consider and approve the subject content we teach and make final decisions about the marks and grades to be awarded. Using external examiners is one of the ways in which Bell ensures the high quality of the programme is maintained.

### Can I progress to a UK university if I complete this course?

Yes, all students who pass the Bell University Foundation Programme can progress to an undergraduate course at a university in the UK. We work closely with many institutions and will spend time with you to ensure you gain a place at the university that is right for you. If you already know which university you want to go to, we can tell you what that university will expect you to achieve on the Foundation Programme in order to be offered a place. We advise our students to keep an open mind, as we often find their preferences change during the course.

### How can I find out which university is the best for me?

At Bell, we have links with leading universities in the UK and overseas and encourage all our students to visit a range of universities when deciding where to study. We arrange trips to visit the most popular UK universities and their cities or towns. We also invite speakers from UK universities to present to our students and answer questions, and hold an annual University Fair in November, where you can meet representatives from a wide range of universities all at once.

### Should I apply via UCAS or directly to universities?

Some universities accept applications direct through their international office via an application form, others may prefer applications through UCAS. We will advise you on the best way to proceed and give you help and guidance through all stages of the application process.

### Could I progress to a university in another country?

Yes. Our students have gained places not only at UK institutions, but also on degree courses taught in English in other countries including Belgium, France, Germany, the Netherlands, the USA and Canada. We will help you explore all the options you are interested in.

## MASTERS PREPARATION PROGRAMME

### Can I join at the start of any term?

Each term is designed to be taken as an individual 12 week programme. The level of the course gets progressively harder. You require the following language levels to join at the start of each term: term 1 - IELTS 5.0, term 2 - IELTS 5.5 and term 3 - IELTS 6.0.

### If I only complete one term, which course components will I study?

In each term you will focus on: academic language development, study skills and exam preparation. In addition you will receive learning support from your tutor.

## YOUR LANGUAGE LEVEL EXPLAINED

All international students wishing to enter a degree course in the UK need to show evidence of their English language level. Achieving the language level required for university is a key component of our university preparation programmes. The table below provides an overview of IELTS band scores and their approximate CEFR (Common European Framework) equivalents.

IELTS	COMMON EUROPEAN FRAMEWORK OF REFERENCE (CEFR)	
-	A1 BEGINNER	You can understand and use basic phrases and expressions. You can communicate in simple ways when people speak slowly to you.
3.0	A2 ELEMENTARY	You can take part in simple exchanges on familiar topics. You can understand and communicate routine information.
3.5	A2+ PRE-INTERMEDIATE	You can participate in short conversations in routine contexts on topics of interest. You can make and respond to suggestions.
3.5-4.0	B1 INTERMEDIATE	You can communicate in situations, and use simple language to communicate feelings, opinions, hopes, plans and experiences.
5.0-6.0	B2 UPPER INTERMEDIATE	You can communicate easily with native English speakers. You can understand and express some complex ideas and topics.
6.5-7.0	C1 ADVANCED	You can understand and use a wide range of language. You can use English flexibly and effectively for social and academic purposes.
7.5+	C2 PROFICIENT	You can understand almost everything you hear or read. You can communicate very fluently and precisely in complex situations.

# ALUMNI SUCCESS

MEET SOME OF OUR FORMER GRADUATES



ALEXANDRA, FROM BELGIUM  
BSC (HONS) BUSINESS STUDIES,  
CITY UNIVERSITY, LONDON



QIHONG, FROM CHINA  
ROYAL HOLLOWAY UNIVERSITY LONDON,  
BSC MANAGEMENT WITH HUMAN RESOURCES



OGONNA, FROM NIGERIA  
UNIVERSITY OF TORONTO, CANADA,  
ECONOMICS



SAYED, FROM BAHRAIN  
UNIVERSITY OF EAST ANGLIA,  
BSC ACTUARIAL SCIENCES



SHAHIN, FROM AZERBAIJAN  
SOAS (SCHOOL OF ORIENTAL STUDIES) LONDON,  
LLB LAW



CECILIA, FROM ITALY  
UNIVERSITY OF LIVERPOOL,  
BA (HONS) BUSINESS MANAGEMENT



ANNA, FROM GERMANY  
LEIBNIZ UNIVERSITÄT HANNOVER,  
ECONOMICS AND MANAGEMENT



ARTHUR, FROM BRAZIL  
CITY UNIVERSITY LONDON,  
BSC (HONS) BUSINESS STUDIES



SUELIDY, FROM ANGOLA  
ANGLIA RUSKIN UNIVERSITY,  
LLB (HONS) LAW





TRY OUR NEW  
ENGLISH FOR  
UNIVERSITY TEST  
[bellenglish.com/  
UniversityFoundation](http://bellenglish.com/UniversityFoundation)

# UNIVERSITY FOUNDATION PROGRAMME A PLACE AT A UK UNIVERSITY GUARANTEED\*

## NEW FOR SEPTEMBER 2015!

The International Baccalaureate (IB)  
Diploma Programme in association  
with Parkside Federation Academies:  
preparing students aged 16 – 19  
for success in higher  
education and life in  
a global society.

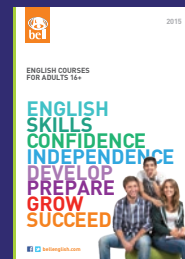


**bellenglish.com**  
**+44 (0) 1223 275598**

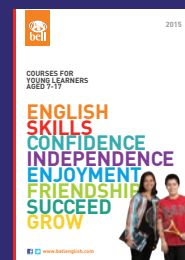
Your guarantee of quality  
for Bell's Foundation courses  
in the UK:



## OTHER SERVICES



**ENGLISH COURSES  
FOR STUDENTS AGED 16+**  
[bellenglish.com](http://bellenglish.com)



**ENGLISH FOR YOUNG LEARNERS**  
[bellenglish.com/younglearners](http://bellenglish.com/younglearners)



**COURSES FOR SCHOOL GROUPS**  
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**COURSES FOR TEACHERS**  
[bellenglish.com/teachers](http://bellenglish.com/teachers)

### A big thank you

Thank you to all students who studied  
with us in 2014. A special thanks goes  
to those students and staff members  
who feature in this brochure.



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